



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

December 16, 2019

Amanda Landolt  
Associate Regulatory Manager - Hygiene Home  
Reckitt Benckiser LLC  
Morris Corporation Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Label Amendment – Update the Master Label with Addition of Marketing Claims and Graphic Icons; and Additional Language to the Use Directions  
Product Name: ANDES  
EPA Registration Number: 777-127  
Application Date: August 2, 2019  
Decision Number: 554751

Dear Ms. Landolt:

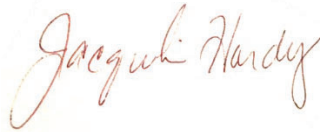
The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Srinivas Gowda by phone at (703) 308-6354 or via e-mail at [gowda.srinivas@epa.gov](mailto:gowda.srinivas@epa.gov)

Sincerely,



Jacqueline Hardy  
Product Manager 34  
Regulatory Management Branch II  
Antimicrobials Division

Enclosure: EPA Stamped Label

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl benzyl ammonium saccharinate . . . . . 0.10 %  
Ethanol. . . . . 58.00 %

**OTHER INGREDIENTS:** . . . . . 41.90 %

**TOTAL:** . . . . . 100.00 %

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See (back) (side) panel for additional precautionary statements.

NET WT.: X OZ. (X g)  
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-127				
EPA Est. No.: 777-NJ-2 (Y) (YY)	61203-MA-1 (Y) (YY)	54487-GA-1 (Y) (YY)	777-GA-1(Y) (YY)	
11525-IL-1 (Y) (YY)	33590-MA-3 (Y) (YY)	498-IL-1 (Y) (YY)	777-MO-2 (Y) (YY)	
13891-IN-1 (Y) (YY)	475-MO-1 (Y) (YY)	11525-RI-1 (Y) (YY)		
69209-MA-1 (Y) (YY)	777-PA-1(Y) (YY)	58996-MO-1 (Y) (YY)		

See bottom (or side) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

(Federal regulations prohibit CFC propellants in aerosols.)

(Contains No CFC's or other ozone depleting substances (graphic symbol))

<< BACK PANEL >>

**Questions?** (telephone graphic symbol)

**(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)**

(For (more) ingredient (and other) information visit (www.rbnainfo.com) (website))

(US Patents: www.rb.com/patents)

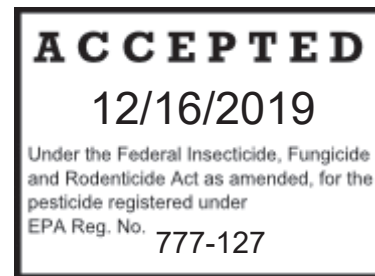
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

(Made in {insert country}) © RB {insert year}

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-382.

Steel Recycle (graphic symbol)

Please recycle when empty



HEALTH • HYGIENE • HOME

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

This can is made from an average of 25% recycled steel [10% post-consumer].

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.

See outer packaging for Directions for Use and additional Precautionary Statements.

Important facts (about this product):

Encourage your local authorities to establish a program to recycle this can.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

NSF Certification Symbol

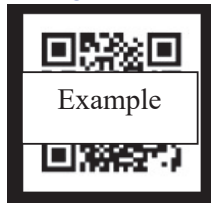


For Hospital Use (graphic – may only appear on Professional Branded product labels)

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>

Fresh(er<sup>6</sup>), (cleaner<sup>6</sup>) fragrance  
Great (New) Scent  
New Formula  
New (and Improved<sup>6</sup>) (better<sup>6</sup>) Fragrance  
New (and)(&) (Improved) (Look)(Design)  
New Clean, Fresh Fragrance  
New (Fragrance) (Scent) ({insert fragrance name})  
New (now) (Surprisingly) Fresh Fragrances  
Now with (a) fresher fragrance(s)<sup>6</sup>  
(Smells) (better) than ever ({insert fragrance / name})<sup>6</sup>

<< Container Attributes >>

New (easy to) (spray) (use) cap  
New look (for) (Lysol®)  
New Size  
New spray nozzle  
  
New (Modern) (design) (packaging)  
Now in (an) (a) attractive pack

<< FRAGRANCE CLAIMS >>

Alpine (Waters)				
Apple Pie				
Aromatherapy	Crisp Mountain Air	Green Floral	Morning Meadow	Soft Powder
Aqua	Crystal Waters	Hawaii Sunset (Essence)	Ocean Zest (Surf)	Soothing Spice
Baby Powder	Dew			
	Driftwood Waters			
(Black) (Blue) Berry	Early Morning Breeze	Herbal Citrus	Orchard Blossom	Soothing Warmth
(Bliss)		Hibiscus		
Blue Reflection (sky)	Energy	Hint of Vanilla	Original	Spring Waterfall
				Strawberry
Calming Vanilla	Fragrance	Jasmine Dream	Oxygen	Sundrenched Linen
Cherry	Fresh (Cotton)	Jasmine & Fresh	Oxygen Breeze	Summer Breeze
				Tropical Escape
Citrus	Fresh Citrus	Jasmine & Rain	Oxy Sensation	Unscented
Citrus & Morning	Fresh Lemon	Kitchen	Peach	Vanilla & Blossoms
		Key lime	Pear	
			Pumpkin	
			Pure Air	
Citrus Meadows	Fresh Oriental Spice	Lavender	Pure Breeze	Vanilla & Spring
Clean Renewal	Fresh Vanilla	Lavender Fields	Pure Rain	Vanilla Mist
Clean Vanilla	Fresh Vanilla Breeze	Lemon	Pure Sky	Vanilla Sky
Cool Adirondack Air	Fresh Vanilla Spice	Lemon Breeze	Purity	White Orchard
Cool Essence	Garden	Lush Meadows	Rainfall	Wave
				White Sails
Cool Vanilla	Garden Essence	Mandarin	Refreshing	
		Meadows & Vanilla		
Country	Garden Mist	Meadow Sunrise	Revitalizing Mist	(Scent)

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Cranberry	Grapefruit (Blossom)	Morning	Rose	
Crisp Berry	Green Apple	(Morning) Linen	Sheer Vanilla	(Fresh)(breeze)
Crisp Linen	Green Apple Breeze	Twilight (Mist)		(Blossom)(crush)
				(Sparkling)(after the)

(White) (Blue) (Crisp) (Crystal) (Rose) (Hint of) (Hint off) (Cascading) (Medley) (Island) (Mountain) (Holiday) (Rustic) (Fusion) (Festive) (Mystical) (Fresh picked) (Fresh) (Floral) (Herbal) (Rain) (sun kissed) (Summer) (Spring(s)) (Autumn) (Morning) (Ocean) (Bay) (Surf) (Whisper) (Tropical) (Wild)(flower) ((Fruit(s)(y)) (Berry) (Valley) (Forest) ((Wood(s)(y)) (No) (Fragrance) (Free) (Bouquet) (Splash) ((Scent)(ed)) (Great) (Invigorating) (Sheer) (Pure) (Zest) (Essence) (mist) (Lush) (Splash) (Light) (Water(s)) (Bloom) (Blossom) (Harvest) (Bliss) (Clean) (Air) (Cool) (Garden)(Orchard) ((Spice(s)(y)) (Fields) (Burst) (Blue) (Blend) (Infusion) (Rush) (Rapid(s)) (Escape) (Power) (and) (Gentle) (Serene) (Shower) (Petal)(Unscented) (Whisper) (Berry) (&) (Basil) (and) (Modern) (Smell) (Cucumber) (Green Apple) (Apple) (Peony) (Red fruit(s)) (Mango) (Freshcut) (Herbs) (Jasmine) (Sea Salt) (Minerals) (Aloe) (Blast) (Infusion) (Wild) (Berries)

Available in {insert fragrance claims}

#### << PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) (than) 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.  
X for the price of X  
X% (Free) (Bonus) (More)  
Disinfection (Value) Pack  
(Take) (Carry) (it) (this product) (anywhere) (everywhere)

X% (cheaper<sup>6</sup>) (less expensive<sup>6</sup>) (off)  
X (%) (more) (value) (affordable) <sup>6</sup>  
Better (value) <sup>66</sup>  
Designed to Leave Out on the Counter  
Lower (cost) (per oz.) <sup>6</sup>  
Money saving (Can) (Pack) (Value) <sup>6</sup>  
More (of the same) (great) (product) (Spray) (for less) <sup>6</sup>  
(Same) (great) (Lysol) (Spray) (at a better value) <sup>6</sup>  
Save (money) (plastic) (with this product)  
Save (more) <sup>6</sup>  
Scratch (and) (&) ('N) Sniff  
(Scratch Me) (Scratch Here)  
(Try) (Try Me) (Try Me Out)

#### << CROSS-PROMOTIONAL CLAIMS >>

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes)  
Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)  
Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)  
Try (our) other Lysol® cleaning products (insert picture of Lysol® product)  
Try (our) other Lysol® fragrances (insert picture of Lysol® product)  
Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

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<< MARKETING CLAIMS – General >>

Antibacterial Antibacterial Action	Disinfecting Action Disinfecting Formula	Germicide Mildewcide	Virucidal Action† (For) Daily (Regular) (Use)
Antibacterial Spray Antimicrobial Bactericidal Bactericide Disinfectant (Spray) Disinfecting	Disinfection Disinfects Fungicidal Fungicide Fungistat Germicidal	Mildewcidal Sanitizer (Sanitizes) Tuberculocidal Tuberculocide Virucidal† Virucide†	Multi-Action Multi-Purpose Multi-Room Multi-Surface Hard non-porous surface Soft Surface(s)

(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)  
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Spray) (Sprays) (Spraying)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)  
(Sanitizing) (Wet) (Mist) (Spray) (Spray(s)) (Spraying)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)  
(Fungistatic) (Germicidal\*\*) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Be) (Happy) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival)  
(Celebration(s)) (Feel(ing)) (Positive) (Festival) (Forever) (Free) (Spirit) (Fresh) (Clean) (Scent(s)) (Fiesta) (New) (Beginnings)  
(Start) (Better) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap  
Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosh)  
(Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Adventure) (Awaits) (Cool) (Reflections) (Energy)  
(Magic) (Perspectives) (Good) (Feelings) (Jump) (Start)

(X) out of (X) consumers prefer  
1962 (Classic) (edition)  
(50<sup>th</sup>) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)  
(50 years) (50<sup>th</sup> anniversary) (: ) (1962-2012)  
A Few of the (many) moments (you) (need) (where) Lysol (is needed)  
(Actually) kill(s) germs (on) (soft surfaces\*\*) (fabric\*\*)  
Adventure Awaits  
Anytime (to-go)  
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})  
Available in {insert fragrance claims}  
(Bad) (Gross) (icky) (Smells) (Odors) linger  
Bleach free (formula) (technology) (disinfection) (disinfectant)  
(Can) (cover) (freshen) (freshens) (a) (twin) (full) (queen) (king) mattress in (X) (seconds) (minutes)  
(Everyone) (Germs) (Bacteria)(\*)(\*\*)(¥) (is) (was) (touched) (toughing) that  
Clean (fresh) (fragrance) (scent)  
Cleaner smelling scent  
Convenient (Carry)  
Cool Energy  
Cool Magic  
Cool Reflections  
(Cover(s)) (Freshens) (Disinfect(s)) large areas  
Disinfection control (formula)  
Disinfects (hard, non-porous) (and) (soft\*\*) surfaces  
(Does not contain) (No) Sodium Nitrite (free)  
Does not (include) (contain) ({insert components – See Appendix 3})  
Does not (leave) Harsh residues  
(Dogs) (Children) (Kids) like puddles  
Don't (just) mask odors, (kill) (odor causing) (bacteria) (\*\*)(\*\*\*) (on) (soft surfaces) (fabric(s))  
Dream Big  
Dream. Believe. Achieve.

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Dual (action) (active) (system) (formula)  
Dye free (formula) (technology) (disinfection) (disinfectant)  
Easy, Effective (Use)  
Effective on multiple surfaces (such as) ({insert surface – see Appendix 2})  
(Everyday) (Daily) Disinfectant Spray  
Everyday (formula) (use)  
(Ew...) (Odors are Gross)  
(Express) (Rapid) (Handy) (Quick) (Fast) Spray(ing)  
Fabric Disinfectant (Mist) (Spray)  
Fabric Sanitizing (Mist) (Spray)  
Fine Mist  
(For) (Area Rugs) (and) (&) (Floors)  
For lasting freshness  
For the holidays  
Forever Fresh  
Free From ({insert components – See Appendix 3})  
Fresh (Burst of) (Fragrance) (and) (that is) (long) (lasting) (freshness)  
Freshness (Booster) (Enhancer) (Fragrance)  
Fresher  
Gentle (on Fabrics), (Tough on germs)  
Germy(\*\*) (counter) ({insert use surface – See Appendix 2}) Germy food  
(Germs) (Bacteria) (&) (Viruses)(\*\*) thrive (in a (icky) (dirty) (toilet) ({insert site/surface – see Appendix 2})  
(Get) (Take) a Whiff  
Hard surface disinfectant (and odor eliminator)  
Has a (clean) (scent) (fragrance) (smell)  
Holiday scent  
(Kids) (Children) (Pets) (Family) (We) Make Messes  
Light scent  
Lightly Scented  
Lighter Scent<sup>6</sup>  
(Limescale) ({insert soils – see Appendix 2}) (Germs) (Bacteria) (&) (Viruses) (build-up) (grow) (in) (tubs) ({insert use surface – See Appendix 2})  
Live Laugh Shine  
Live The Moment  
Look out for our (decorative)(beautiful)(Designer Series)packaging (or) canisters  
Long(er) Lasting (Freshness)(Fragrance)<sup>(6)</sup>  
Lysol<sup>®</sup> Brand  
Lysol (Max Cover) (Disinfecting) (Disinfectant) (Mist) (Spray)  
(Lysol) (an) (and) (Expert) (disinfection) (for over 100 years)  
(Lysol) (disinfecting) (for over 100 years)  
Made without ({insert components – See Appendix 3})  
Make it Happen.  
Modern (Classic)  
Mom tested, Lysol approved(!)  
Multi (action) (active) (system) (formula)  
Multi-Surface (Spray) (Disinfectant) (Sanitizer)  
Multi use (formula)(product)  
Neutra Air<sup>®</sup>  
Neutralizes stubborn odors  
No ({insert components – See Appendix 3})  
(Now) (approved to) Disinfect(s) (and) (freshens) Fabrics  
(Now) Surprisingly Fresh (Scent)  
On-the-go  
One Can, Many Surfaces  
Our (best) (easiest) (smoothest) spray<sup>6</sup>  
Our (number) (No(.)) (one) (#)(1) Disinfectant (Spray) (!)<sup>9</sup>  
Our (best) (easiest) (smoothest) spray (!)<sup>9</sup>  
Pet (Areas)  
Pleasant (fragrance) (scent)  
Proud to be American (Made)(Manufactured)

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Quick dry  
Reaches hidden germs(\*\*)(¥) under the surface  
Ready to use  
Rise and Shine  
Rise Up  
Same (Formula) (Performance) (Product) (Scent) (Fragrance)  
(Say hello) (Welcome) to a (Brighter Horizon) (Brand New Day)  
(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)  
(Showers) ({insert site/surface – see Appendix 2}) get (gross) (icky)  
Smell the clean  
Smells fresh(er)  
Soft scent  
Specially (designed)(formulated)(crafted)  
Specially crafted fragrance to brighten your disinfecting experience  
Specially crafted fruity fragrance that reminds you of a warm tropical breeze  
Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze  
Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with)  
(the) (of) (with the essence of specially picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh morning  
air with hints of freshly picked berries) (you of a walk through the orchard) (Get ready for a fresh start(!))  
Sport  
Surface disinfectant  
Surprisingly Fresh (Fragrances) (Scent)  
The (Disinfecting) heritage of Lysol  
The power of Lysol®  
(This product) meets AOAC Germicidal Spray Product Test standard for hospital aerosol disinfectants  
To (-) Go (anytime)  
To Save your nose (from (nasty) (gross) odors  
Triple action formula (bactericidal\*) (virucidal†) (and) (fungicidal<sup>(1)</sup>)  
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning  
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning using Clorox Clean-Up Cleaner with Bleach  
Versatile formula  
(We) (Lysol) (Disinfect(s)) (and / &) (Sanitize(s)) ({insert use site/surface – See Appendix 2})  
What it takes to get the job done  
Who wants to touch (that) (a (dirty) (icky) toilet)  
Wide (angle) (spray)  
(2)(x)(X) Wider Coverage<sup>(6)</sup> vs. (regular)(current)(existing) (Lysol® Disinfectant Spray) ({insert Lysol® brand name})  
(Wider) (Spray) (Area)<sup>(6)</sup> vs. (regular)(current)(existing) (Lysol® Disinfectant Spray) ({insert Lysol® brand name})

#### << MARKETING CLAIMS – Specific Seasons >>

##### << BACK TO SCHOOL >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School <sup>(1)</sup>  
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home <sup>(1)</sup>  
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher <sup>(1)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom <sup>(1)</sup>  
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher <sup>(1)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home <sup>(1)</sup>  
(x #) Lysol® Disinfectant Spray(s) (Plus) (+) (x#) Lysol® Disinfecting Wipe(s)  
(X)(%) free for (your) (school)(class) (and / &) (college)(university)  
Add (Lysol®) to your back to school (shopping list) <sup>(1)</sup>  
A school supply (item) to (help) kill germs (\*\*) <sup>(1)</sup>  
(An) (Important) school supply checklist (item) <sup>(1)</sup>  
Back to school (item) (pack) (supply) (value pack) <sup>(1)</sup>  
Back to school doesn't have to mean back to germs (\*\*) (with Lysol®)  
Back to school back to clean(!)  
Back to school (checklist)(essentials)(needs) (for) (disinfecting)  
Be ready for school with Lysol® at home  
(x) Bonus box tops  
(Buy) (x) for Teacher (/)(+)(and)(&) (x) for Home <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Teacher <sup>(5)</sup>

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



(Buy) (x) for Kitchen (/)(+)(and)(&) (x) for Bath (/ (1)(x) for Living Room)  
(Buy) (x) for School (/)(+)(and)(&) (x) for Home <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for School <sup>(5)</sup>  
(Buy) (x) for Home (/)(+)(and)(&) (x) for Office  
(Buy) (x) for Office (/)(+)(and)(&) (x) for Home  
Buy (3)(x) Get 1 Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) <sup>(1)</sup>  
Buy Lysol and get \$x to donate / help support your school  
Buy Lysol, earn \$ for your school  
Buy x, get x free for your teacher  
Buy (Lysol (Disinfectant Spray)) (this product) and get (X) (Box Tops) for your (school) (classroom)  
Buy (Lysol) (Disinfectant Spray)) and get (X) (Box Tops) (donated) (to) (support) (help) your school  
Buy (Lysol (Disinfectant Spray)) (and) earn (money) (\$) for your school  
Buy (x) Get (x) (free) for your (school) (teacher)  
(Buy) (x) for you / (x) for school  
(Buy) (Lysol) (give) (money)(cash)(\$ (to) (your) (school) (+X) (free) (for) (your) (school)(classroom) (BoxTops) (=) (\$) (for) (computers)(text)(books)(playground)(equipment)(supplies) (and / &) (more) (!)  
Buy (x) Lysol (get) (x) (free) (earn) (cash)(\$ (for) (your) (school) (with) (every) (purchase)  
Check Lysol off the list  
Don't forget to bring to school (!)  
Earn (more) (money) (\$\$) (cash) for your school (!)  
Earn (X)(x) Box Top(s)(\$ for Education  
For (Mom) (Mother) (School) (Teacher) (Classroom)  
Free for (your) (class(room)) (and / &) (school)  
Get ready for back to school<sup>(1)</sup>  
Get \$x for YOUR school  
Get (x) Box Tops for your (school) (classroom)  
(Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community) (only) (with) (Lysol)  
Go to [boxtops4education.com](http://boxtops4education.com) for details  
Great value for back to school  
(Great)(Perfect)(Essential) for (school) (and / &) (home)  
(Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community)  
Helps Mom  
(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)  
(Hey) (mom) take this to school (!)  
(Important) school supply checklist (item)<sup>(1)</sup>  
(Key) back to school shopping list (item) <sup>(1)</sup>  
(Mom(!)) Be ready for back to school (with Lysol®)  
More Cash for your school  
No more clipping  
Official Box Top(s)(\$ for Education Brand  
(Over) (\$1,000,000)(\$1MM)(\$1MM+)(X) (donated)(earned)(contributed) (to) (your) (American)(local) (schools)(classrooms) (with)(via) (BoxTops)  
(Proud)(Exclusive)(Partner) (of)(with) (BoxTops)(BTFE) (for) Education)  
(Put Lysol®) On your back to school shopping list <sup>(1)</sup>  
Put Lysol® on your school supply list <sup>(1)</sup>  
Scan your receipt  
School Supply Pack<sup>(1)</sup>  
School's In. Keep germs (\*\*) out with Lysol®  
See how at BTFE.com  
(Teacher's) School Supply Pack <sup>(1)</sup>  
Your teacher(s) love(s) Lysol®  
You could win the (x) (golden) Box Tops  
Worth (x) eBoxTops™

**Back To School claim Qualifiers – must appear before Directions For Use:**

- <sup>(1)</sup> Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.  
(x) Box Tops for (Education)

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Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))

See (top)(back) (and / or) (sticker) for (details) (and / or) (rules) (and / or) (instructions)

See details or rules or instructions [on] [back or sticker]

Go to [boxtops4education.com](http://boxtops4education.com) for details

x) Box Tops on (back) (side) of pack

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

You could win the (x) (golden) Box Tops

Enter this code online at (enter URL here) with code (x) and see if you've won

(x) prizes to win!

Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C.

WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF

BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY.

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VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at

xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL

here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser,

Parsippany, NJ 07054-0224)

(Buy) (X)(win)(a) (get)(X)(free) (trip)(prize)(donation)(box)(tops)(donate)(Kinsa®)(KinsaTM)(smart)(digital)(thermometer)

(Apply)(Now) (to) (win)(get)(a)(free) (kinsa®)(Kinsa)(KinsaTM) (smart)(digital)(thermometer(s) (for) (your) (school)(family)

(X) (devices) (available) (to) (schools) (help) (stop) (the) (spread) (of) (illnesses) (reported) (at) (yours)(your) (school)(community)

(Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school)

(Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going)

(around) (the) (community)(school)

(One)(X)(Free) (Lysol®)(disinfectant(s))(Lysol)(+)(&)(Kinsa)

(Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher)

(Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital)(quickcare)

(thermometer)(thermometers)

(sponsor) (in) (partnership) (with) (Lysol®)

donating) (X)(of) (thermometers) (to) (local) (schools)(communities)(classrooms)(and / &)(families)

(Visit) (Lysol.com) (to) (learn) (more) (to) (help) (reduce) (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families)

(Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa)(&)(Kinsa(TM)) (FLUency) (program)

(Free)(for)(your)(class)(classroom)(school)

(X)(%)(free)(for)(school)(class)(college)

(Back) (to) (school)(.) (back) (to) (clean)

(X)(+)(X)(Free) (=)(equals) (X)

#### << USAGE CLAIMS – General >>

Compatible with {insert surface – Appendix 2}

(Intended) For (use) (only) (in) {insert use site / surface – see Appendix 2} (as a disinfectant)

For commercial use

For use on (hard & soft) (multiple) surfaces

For use on {insert surface – see Appendix 2}

(Now) (also) For use on (hard, non-porous surfaces) (and) (soft surfaces) (located in: {insert use site – see Appendix 2})(!)

(For) Frequent (Regular) (daily) use formula

(For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house) {insert use site / surface from Appendix 2}

For a fresh(er) (home)(house)

Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and)(&) (throughout) (all over) (the) (home)(house)

Great for spot disinfection (- target performance) on hard, non-porous surfaces (and) (soft surfaces<sup>W</sup>)

Many uses around the (home) (house)

Over (50) (100) use sites (around the) (home) (house)

(Light scent) Suitable for (frequent) (daily) (everyday) use

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Safe (to) (for) use on (the following surface material(s):) {Insert surface materials from Section titled "Surface Types: (~ Non-Medical or Fixture)" on Appendix 2}  
Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface – see Appendix 2})  
Suitable for use in {insert use site – see Appendix 2}  
Suitable for use on {insert surface – see Appendix 2}  
(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (on) {insert use site / surface – see Appendix 2}  
The disinfectant spray used by 20 million Moms  
(This product) is approved for use (in) (on) {insert use site / surface – see Appendix 2}  
(This product) Treats, it does not cover-up  
Up to 100 (uses) (applications) per can  
Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)  
Use (this) (product) (for) (in) (under) (around) (on) {insert use site / surface – see Appendix 2}  
(Used) (Trusted) by (Moms) (Teachers)

<< DEODORIZING CLAIMS – General – see 14 for (1) (\*\*) (\*\*\*) (Y) claim qualifier >>

(2 in 1)(;) (Eliminates) (Removes)(Neutralizes) (odors)  
(X)(in)(1)(;) (Eliminates) (Removes)(Neutralizes) (odors)  
Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)  
Controls odor-causing bacteria(1)(\*\*)(\*\*\*) (Y) (mold and mildew)  
Controls odors caused by mold and mildew  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (mold and mildew) (1)(\*\*)(\*\*\*) (Y)  
Controls (the toughest) (tough) pet odors caused by bacteria(1)(\*\*)(\*\*\*) (Y)  
Controls the growth of odor causing bacteria (for 24 hours)<sup>E</sup>  
Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) (1)(\*\*)(\*\*\*) (Y) at their source  
(Deodorizes) (Eliminates) (Neutralizes) odors (on) (soft surfaces) (fabrics) (at the source) (for pure freshness) ({insert use site / surface from Appendix 2})  
(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).  
Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent  
Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!  
Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors  
(Eliminates)(neutralizes) (X) (household) (odors) (at the source)  
(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy)(1)(\*\*)(\*\*\*) (Y) odors  
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria(1)(\*\*)(\*\*\*) (Y)  
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria(1)(\*\*)(\*\*\*) (Y) to leave your home smelling fresh and clean  
(Eliminates) (Neutralizes) odor-causing bacteria(1)(\*\*)(\*\*\*) (Y) to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent  
(Eliminates) (Neutralizes) odor-causing bacteria(1)(\*\*)(\*\*\*) (Y) (even) (on) (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) odors and freshens (soft surfaces) (fabrics)  
(Eliminates) (Neutralizes) odors on (sports equipment) (sports bag(s)) (gym bag(s)) (you can't wash)  
(Eliminates)(Neutralizes)(Removes) pet odors (even) (on) (soft surfaces) (fabrics) ({insert use site / surface from Appendix 2})  
(Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria(1)(\*\*)(\*\*\*) (Y) (even) (on) ({insert use site / surface from Appendix 2}) (soft surfaces) (fabrics)  
(Eliminates)(Neutralizes)(Removes) pet odors (and)(&) (freshens) (soft surfaces)(fabrics) ({insert use site / surface from Appendix 2})  
(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria(1)(\*\*)(\*\*\*) (Y)) (mold and mildew)  
(Eliminates) (and)(&) (freshens) odor-causing bacteria(1)(\*\*)(\*\*\*) (Y) (on) ({insert use site / surface from Appendix 2})  
(Eliminates)(Destroys)(Neutralizes)(Controls)(Prevents) (the) (toughest)(common) (bathroom)(toilet) odors  
Eliminates odors on (soft surfaces)(fabrics) by (killing)(removing) (odors)(odor-causing bacteria(1)(\*\*)(\*\*\*) (Y)) (caused by) (bacteria(1)(\*\*)(\*\*\*) (Y)) (for) (long-lasting) (freshness)(fragrance) (scent)  
(Eliminates)(Neutralizes)(Removes) odors (on) (all) (types) of (fabrics)(couches)  
Fresh fragrance (eliminates) (neutralizes) odors  
Gets rid of (the toughest) (tough) odors by killing the (bacteria(1)(\*\*)(\*\*\*) (Y))(mold and mildew) (that cause them) (at the source)  
Gets to the heart of (the toughest) (tough) odors

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The term "Y" is a place holder for a character A – Z.

(Great)(Designed) for eliminating (odors)(odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) from (soft surfaces)(fabrics)  
Helps (eliminate) (neutralize) odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>))  
Helps prevent the build-up of odors by killing odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) on (soft surfaces) (fabrics)  
Helps prevent the build-up of odors by killing odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>))  
Kills 99.9% of bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (in 30 seconds) and (eliminates) (neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see Appendix 2})  
Kills bacteria that cause odors on (soft surfaces) (fabrics)  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>))  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (and eliminates) (and neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see Appendix 2})  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (eliminating) (neutralizing) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see Appendix 2})  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) leaving (soft surfaces) (fabrics) smelling fresh (and clean)  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) on (cotton) (and) (synthetic) (soft surfaces) (fabrics)  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) on (soft surfaces) (fabrics) ({insert use site – see Appendix 2})  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold and mildew)  
Kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) on {insert use site – see Appendix 2}  
Makes hard to clean fabrics smell fresh  
(Now) Freshens (deodorizes) (soft surfaces) (fabrics)(the air)  
Odor fighting (neutralizer) (eliminator) (deodorizer) sanitizes and freshens  
OdorNeutralize (Formula) (Technology)  
Odor Neutralizing (Formula)  
Odor Neutralize (Formula) (Technology)  
(Neutralizes) (tough) (odors) (and) (&) (adds) (a) (soft) (fresh) (scent)  
Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere  
Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen  
Ordinary, non-germicidal spray(s) (can't) (don't) do this  
Perfect for (eliminating) (neutralizing) your toughest odors (at their source)  
Prevents the growth of odor causing bacteria (for 24 hours)<sup>E</sup>  
Reduces odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) on soft surfaces (such as {insert use site – see Appendix 2})  
Stops (odors) (before) (they) (start)  
(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness  
To (eliminate) (neutralize) odors use (this product) (around) {insert use site – see Appendix 2} (on {insert surface – see Appendix 2})  
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>))  
(This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)  
(This product) Controls (the) (bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold and mildew) that cause unpleasant odors (at the source)  
(This product) deodorizes by killing (many) (bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold) (mildew) (germs) (<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) that cause odors  
(This product) deodorizes by killing (many) bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) that cause odors  
(This product) kills (the) (bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold and mildew) that cause (bad) odors  
(This product) kills (the) (bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold and mildew) that cause unpleasant odors (at the source)  
(This product) not only kills odor-causing bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site – see Appendix 2}  
(This product) is specially formulated to (eliminate) (neutralize) odors from {insert use site – see Appendix 2}  
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source  
(This product) Prevents odors at their source caused by (bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(\*)</sup>)) (mold and mildew)  
Disinfects bacteria that cause odors on (soft surfaces) (fabrics) (<sup>(\*)</sup>)

#### << DEODORIZING CLAIMS – General for the air >>

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)  
Controls odors in the air  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)  
Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance  
(Eliminates) (Neutralizes) (pet) (food) (bad) odors (in the air)  
(Eliminates) (Neutralizes) odors (and) (freshens) (the air)  
(Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)

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The term "Y" is a place holder for a character A – Z.

Fights odors in the air  
(For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).  
(Now) Freshens the air  
Freshzone (technology)  
Gets rid of odors in the air  
It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)  
Leaves your home smelling clean and fresh  
Leaves your home (air) smelling clean (and fresh)  
Long lasting freshness  
(Now) Freshens (deodorizes) (the air)  
(Now) Freshens (deodorizes) (the air) and kills (odor) bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(Y)</sup> on surfaces  
Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air)  
Perfect for (eliminating) (neutralizing) your toughest odors (in the air)  
(Pet) odor (eliminator) (neutralizer) (in) (for) (the air)  
Spray away (odors) (malodors) (in the air)  
Spray everyday (to (eliminate) (neutralize) odors) (in the air)  
Surprisingly Fresh  
(This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.  
Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)  
Cleans the air for true freshness  
Truly freshens your air  
For use in (the) air (and) kills (odor) bacteria<sup>(1)</sup>(<sup>(\*\*)</sup>(<sup>(\*\*\*)</sup>(<sup>(Y)</sup> on surfaces  
Cleans your (the) air (from (mal)odors)  
Revives your (the) air  
(For) Clean & Fresh smelling air  
(Eliminates) (Neutralizes) (mal)odors for good  
Ultimate odor (eliminator) (neutralizer) for air  
(Eliminates) (Neutralizes) (mal)odor(s) & freshens the air  
Lysol your air  
Cleans & refreshes your air

**<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>**

(new) (effective) (powerful) Malodor (fragrance)  
(new) (effective) (powerful) Odor Elimination  
(new) (effective) (powerful) Odor Block (fragrance)  
(new) (effective) (powerful) ElimaOdor (fragrance)  
(new) (effective) (powerful) Odor (Be) Gone (fragrance)  
(new) (effective) (powerful) OdorBlast (fragrance)  
(new) (effective) (powerful) Odor Beater (fragrance)  
(new) (effective) (powerful) Odor Away (fragrance)  
(new) (effective) (powerful) Terma Odor (fragrance)  
(new) (effective) (powerful) Odor Terminator (fragrance)  
(new) (effective) (powerful) TerminOdor (fragrance)  
(new) (effective) (powerful) Odor Removal (fragrance)  
(new) (effective) (powerful) Odor Purge (fragrance)  
(new) (effective) (powerful) Deodorizing (fragrance)  
(new) (effective) (powerful) Deodorant (fragrance)  
(new) (effective) (powerful) Odor Tough (fragrance)  
(new) (effective) (powerful) Anti Odor fragrance  
(new) (effective) (powerful) Contra Odor fragrance

**<< SANITIZING CLAIMS >>**

**<< HARD, NON-POROUS, NON-FOOD CONTACT / SOFT SURFACES >>**

(10) (30) Seconds is all it takes to kill 99.9% of bacteria<sup>\*\*\*</sup>  
(10) (30) (second) (quick) (fast) (acting) sanitization<sup>\*\*\*</sup>  
(Sanitizer)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria<sup>\*\*\*</sup>  
(Now) Kills 99.9% of bacteria on soft surfaces (and hard, non-porous surfaces)<sup>\*\*\*</sup>  
Sanitizes (fabrics)(soft surfaces) in seconds<sup>\*\*\*</sup>

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To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “x” is a place holder for a number between 0 to 104.  
The term “Y” is a place holder for a character A – Z.

**<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>**

99.9% of bacteria\*\*\* killed (in) (10) (30) (seconds) (quick)  
An effective (fast acting) (quick) non-food contact surface sanitizer (for use (in) (on) {insert use site / surface – see Appendix 2})  
(And even) Kill(s) (Eliminates) 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – See Appendix 2) in 30 seconds<sup>4</sup>  
(Now) Approved to kill(s) 99.9% of bacteria\*\*\* (X)(x)(X%) faster<sup>(6)</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Great for use as a (quick) (fast) non-food contact surface sanitizer (in) (on) (insert use site / surface – see Appendix 2)  
Kill(s) 99.99% of bacteria<sup>4</sup>  
Kill(s) 99.9% of (household) bacteria (in 30 seconds) (in 10 seconds) (quickly)\*\*\*  
Kills 99.99% of (household) bacteria (in 30 seconds)<sup>4</sup>  
Kill(s) 99.9% of bacteria\*\*\* (X)(x) faster<sup>(6)</sup> (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) bacteria\*\*\* (X)(x) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen) (bathroom) (household) surfaces in (10) (30) seconds\*\*\*  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) (30) seconds\*\*\*  
Kill(s) (Destroy(s)) (Eliminate(s)) 99.99% of bacteria on hard, non-porous surfaces in 30 seconds<sup>4</sup>  
Leaves (household) surfaces (sanitary) (,) (sanitized) (and) (disinfected)  
(Now) Kill(s) bacteria\*\*\* in (10) (30) seconds  
(Quickly) Kill(s) 99.9% of bacteria\*\*\*  
Sanitizes (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in (10) (30) seconds\*\*\*

**<< SOFT SURFACES >>**

(Also) Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics)\*\*\* (as a spot sanitizer)  
Also use on (soft surfaces) (fabrics) (as a spot treatment)  
An effective (soft surface) sanitizer (for fabrics) (as a spot treatment) (for use (in) (on) {insert use site / surface – see Appendix 2})  
(As a spot treatment) Sanitizes (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)\*\*\*  
Can (also) be used on (soft surfaces) (fabrics) (as a spot sanitizer)  
Can be used to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)\*\*\* (as a spot sanitizer)  
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) (as a spot treatment)  
Can (be used) (use) to sanitize (soft surfaces) (fabrics) (as a spot treatment)  
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics)\*\*\* (as a spot treatment)  
Eliminates bacteria (in sports bags) (on gym bags)  
For use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Great for (soft surfaces) (fabrics) (as a spot sanitizer)  
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site – see Appendix 2})  
Hard on bacteria\*\*\*, gentle on your fabrics  
Ideal (for) (to) use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Kill(s) 99.9% of (household) bacteria on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)\*\*\*  
Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics) (as a spot treatment)\*\*\*  
Kill(s) 99.9% of Staphylococcus aureus (and Klebsiella pneumoniae) in 30 seconds (for spot treatment) (on {insert use site – see Appendix 2})  
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics)\*\*\* (as a spot treatment)  
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on (soft surfaces) (fabrics) in (30) seconds (as a spot treatment)\*\*\*  
Kill(s) (Destroys) (Eliminates) (99.9%) (of) germs on (pet) (areas) (beds) (as a spot treatment)\*\*\*  
(Now) (for) use on (soft surfaces) (fabrics) (as a spot sanitizer)  
Rug (&) (and) (Room) (Pet) (Areas) (Refresher)\*\*\*  
(This product) Sanitizes (soft) (fabric) (surfaces) (as a spot treatment) (in 30 seconds)  
Use for sanitization of (soft surfaces) (fabrics) (as a spot treatment)  
Use on (soft surfaces) (fabrics) (too) (as a spot sanitizer) (where bacteria can (linger) (hide)\*\*\*)  
Use on hard to (clean) (laundry) (soft surface areas)  
Use to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)\*\*\* (as a spot treatment)  
Use to sanitize (soft surfaces) (fabrics) (as a spot treatment)

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Worry free solution that does not harm fabrics and tough on bacteria\*\*\*

**<<DISINFECTING CLAIMS—see Appendix 1 for (\*) (\*\*) (!)(†) (††) (\*) claim qualifiers >>**

**<< ALLERGENS, Hard, non-porous, non-food contact surfaces >>**

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) Bath (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room  
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)††  
Control allergens (all around your home) (on surfaces) with Lysol®††  
Controls allergens††  
Controls mold allergens†† (for up to 7 days)  
Controls the build-up of mold allergens†† (for up to 7 days)  
Controls the growth of mold allergens†† (for up to 7 days)  
Controls common household allergens††  
Kill(s) 99.9% of mold†† (, an important source of mold allergens)  
Kill(s) 99.9% of mold and mildew†† (an (important) allergen source)  
Kill(s) 99.9% of the source of mold allergens††  
Kill(s) the source of mold allergens††  
Kill(s) and prevents the growth of mold and mildew, a source of mold allergens††  
Kill(s) Aspergillus niger, (a) (an) (important) source of mold allergens†† ((and keeps it) (and prevents it) from (coming back) (returning) for up to 7 days)  
Kill(s) mold, an important allergen source††  
Kill(s) the source of mold allergens and prevents it from coming back for up to 7 days††  
Prevents the build-up of mold allergens†† (for up to 7 days)  
Reduces mold allergen build-up††  
Reduces the build-up of mold allergens†† (for up to 7 days)  
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol®††  
Take control over allergens (in your home) with Lysol®††

**<< COLD / FLU >>**

Cold & Flu (Value) Pack†  
Cold (and) (&) Flu Virus Control†  
Controls (the) Flu Virus†  
Effective against the Cold (and / &) Flu Virus†  
Fights the Flu Virus†  
(Flu) (Virus)† Control  
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season†  
Helps stop the spread of Cold & Flu Viruses on treated surfaces†  
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses†  
Kill(s) Cold, Flu (and / &) Strep germs†(\*\*)  
Kill(s) (the) Cold (and / &) Flu Viruses†  
Kill(s) (the) Cold Virus†  
Kill(s) (the) Flu Virus(es)†  
Kill(s) (the) Influenza (Flu) Virus  
Kill(s) Cold & Flu Viruses†, (Including) (Even) (Rhinovirus)

**<< SOFT SURFACES >>**

(Also) Kill(s) (99.9%) of (bacteria) (and) (viruses) (and) (fungi) (germs) on (soft surfaces) (fabrics)\* (as a spot disinfectant)\*  
Also use on (soft surfaces) (fabrics) (as a spot treatment) (to) (for) (disinfect(ion))\*  
An effective (soft surface) (disinfectant) (for fabrics) (as a) (for) (spot treatment) (for use (in) (on) {insert use site / surface – see Appendix 2})\*  
(As a spot treatment) (Disinfects) (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 9.5 minutes)\*  
Can (also) be used on (soft surfaces) (fabrics) (as a (spot) (disinfectant))\*  
Can be used to (kill) (disinfect) (99.9%) (of bacteria) (on) (soft surfaces) (fabrics)\*  
(Can) (be used) (use) (for) (to) (disinfect) (disinfection) of (soft surfaces) (fabrics) (as a spot treatment)\*  
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics)\* (as a spot treatment)  
Eliminates (bacteria) (germs) (fungi) (and) (viruses) (in sports bags) (on gym bags)\*  
(Now) (also) For use on (soft surfaces) (fabrics) (as a spot (disinfectant))\*  
Great for (soft surfaces) (fabrics) (as a spot (disinfectant))(!)\*

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Great for use as a (soft surface) (fabric) (disinfectant) for spot treatment (on {insert use site – see Appendix 2})(!)\*  
(Suitable) (Ideal) (Designed) (for) (to) use on (soft surfaces) (fabrics) (as a spot (disinfectant))\*  
Kill(s) (99.9%) of (household) (bacteria) (and) (viruses) (germs) on (soft surfaces) (fabrics) (in 10 minutes) (as a spot treatment)\*  
Kill(s) (99.9%) of (germs) {insert soft surface disinfection organisms from Appendix 1} in (10 minutes) (for spot treatment) (on {insert use site – see Appendix 2})\*  
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics)\* (as a spot treatment)  
Kill(s) (Destroys) (Eliminates) (99.9%) of (bacteria) (germs) (fungi) (and) (viruses) on (soft surfaces) (fabrics) in (10 minutes) (as a spot treatment)\*  
Kill(s) (99.9%) (of) germs on (pet) (areas)(beds)(spaces) (as a spot) (disinfectant)\*  
(Kill(s)) (disinfect(s)) (99.9%) (of) (bacteria) (and) (fungi) (viruses) (germs) on (pet) (areas)(beds)(spaces)\* (as a spot treatment) (in 10 minutes)  
(Now) (for) use on (soft surfaces) (fabrics) (as a spot) (disinfectant)\*  
(This product) (disinfects) (soft) (fabric) (surfaces) (as a spot treatment)\*  
Use for (disinfection) of (soft surfaces) (fabrics) (as a spot treatment)\*  
Use on (soft surfaces) (fabrics) (too) ((as a spot) (disinfectant))\*  
Use on (soft surfaces) (fabrics) ((as a spot) (disinfectant)) where (bacteria) (viruses) (and) (fungi) (germs) can (linger) (hide)\*  
Use to (kill) (disinfect) (99.9%) (of) (bacteria) (and) (fungi) (viruses) (germs) on (soft surfaces) (fabrics)\* (as a spot treatment)  
Use to disinfect (soft surfaces) (fabrics) (as a spot treatment)\*  
(Stress) (Hassle) (free) (Convenient) solution that does not harm fabrics and tough on (bacteria) (germs) (viruses) (and) (fungi)\*

<< GENERAL - HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

(2 in 1)(: (eliminates)(removes)(neutralizes) (odors)(.) (&)(and) (disinfects)  
(2 in 1)(: (freshens) (&)(and)(.) (disinfects)  
(2 in 1)(: (eliminates) (removes)(neutralizes) (odors)(.) (&)(and)(kills)(germs) (1)(\*\*)(\*\*\*)  
(X)(in)(1)(: (eliminates) (removes)(neutralizes) (odors) (.) (&)(and)(disinfects) (1)(\*\*)(\*\*\*)  
(X)(in)(1)(: (eliminates) (removes)(neutralizes) (odors)(.) (&)(and)(kills)(germs) (1)(\*\*)(\*\*\*)  
4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens\*\*  
4-in-1: Disinfects Hard Surfaces(\*\*), (Sanitizes\*\*\*) (Disinfects) Soft Surfaces<sup>(1)</sup>, Kills Mold & Mildew, Eliminates Odors  
4-in-1: Disinfects Hard Surfaces(\*\*), (Sanitizes\*\*\*) (Disinfects) Soft Surfaces<sup>(1)</sup>, Eliminates Odors, Freshens the Air  
4-in-1: Disinfects Hard Surfaces(\*\*), (Sanitizes\*\*\*) (Disinfects) Soft Surfaces<sup>(1)</sup>, Kills Mold & Mildew, Freshens the Air  
5-in-1: Disinfects Hard Surfaces(\*\*), (Sanitizes\*\*\*) (Disinfects) Soft Surfaces<sup>(1)</sup>, Kills Mold & Mildew, Eliminates Odors, Freshens the Air  
99.9% of bacteria killed in 10 seconds\*\*\*  
An effective disinfectant (and sanitizer) (on hard non-food contact surfaces<sup>(\*\*)</sup>) (and) (soft surfaces<sup>(1)</sup>) (for use in {insert use site – see Appendix 2})  
(Now) (Approved to) (Kill(s)) (over) (55) (x) (germs(\*\*)) (bacteria<sup>(\*)</sup>(1)) (viruses<sup>(†)</sup> (fungi<sup>(1)</sup>)) (including the following listed organisms ({insert organisms – see Appendix 1})).  
(Now) (Approved to) Kill(s) (over) (X) (germs(\*\*)) including the following listed organisms: (E. Coli) (Salmonella\*\*.) (Rotavirus) ({insert organisms – see Appendix 1} (and many other listed (germs(\*\*)) (bacteria<sup>(\*)</sup>(1) (viruses<sup>(†)</sup> (fungi<sup>(1)</sup>)))  
Controls (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface – see Appendix 2}  
Controls (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface – see Appendix 2}  
Disinfects\*\* (a) (x) (100(s)) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)  
Disinfects (sanitizes) and deodorizes by killing common (household) germs<sup>(\*\*)(\*\*\*)</sup> (and controlling their odors)  
Disinfects {insert use site / surface – see Appendix 2<sup>(\*\*)(1)</sup>}  
Disinfects hard, non-porous (non-food) (contact) (and) (soft) surfaces in {insert use site – see Appendix 2<sup>(\*\*)(1)</sup>}  
(Disinfects)(Kills) germs<sup>(\*\*)</sup> in hard to reach (areas)(places)(corners)  
E. coli (and Salmonella\*\*) control  
Effective against (bacteria<sup>(\*)</sup>(1)) (germs (\*\*)) (viruses<sup>(†)</sup>) (bacteria and viruses\*\*) (and) (fungi<sup>(1)</sup>): {insert organisms – see Appendix 1}  
Eliminates (germs(\*\*)) (and odors) on (hard, non-porous surfaces) (and) (soft surfaces) that you come into contact with everyday<sup>(\*\*)(1)</sup>  
Eliminates germs<sup>(\*\*)(1)</sup> that cause odors on (sports equipment)  
(Even) Kills (Rhinovirus Type 39) (a leading cause of the common cold)  
Fights germs <sup>(\*\*)(1)</sup> and odors  
Germ<sup>(\*\*)(1)</sup> (killer) (destroyer) (eliminator)  
(Hard) (Tough) on germs<sup>(\*\*)(1)</sup>, gentle on your fabrics

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Helps prevent mold (and mildew) from growing back  
Kill(s) (x) (germs(\*\*)(<sup>(6)</sup>)) (bacteria\*)(<sup>(1)</sup>) (viruses†) (fungi(<sup>(1)</sup>))  
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) illness causing (germs(\*\*)(<sup>(6)</sup>)) (bacteria and viruses\*\*)  
(bacteria\*)(viruses†) (on hard, non porous (and) (soft surfaces))  
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) germs(\*\*) that can cause illness (<sup>(6)</sup>) (on hard, non porous (and) (soft surfaces))  
(Approved to) Kill(s) 99.9% of (germs(\*\*)(<sup>(6)</sup>)) (viruses†) (bacteria and viruses\*\* (bacteria\*)(<sup>(1)</sup>)) you could pick up at school  
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria(<sup>(6)</sup>) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(<sup>(6)</sup>)  
Kill(s) viruses (including the following listed organisms): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) ((Pandemic) Influenza A Virus [2009 H1N1]) Respiratory Syncytial Virus (RSV)) ((Swine) Influenza A Virus (X(x)) (X%) faster(<sup>(6)</sup>)  
Kill(s) (99.9%) (of) (household) bacteria\*\*\* (in 10 seconds)  
Kill(s) 99.9% of bacteria\*(<sup>(1)</sup>) (\*\*\*) on soft and hard surfaces  
Kill(s) (99.9% of) germs (\*\*)(in 3 minutes) (on)(over)(many) (X) (surfaces) ({insert use site / surface from Appendix 2})  
Kill(s) 99.9% of germs on hard (and soft) surfaces(\*\*)(<sup>(6)</sup>)  
Kill(s) (99.9% of) (Staph\*\*) (MRSA)\*  
Kill(s) (99.9% of) viruses and bacteria\*\*  
Kills 99.9% of germs including 12 Cold & Flu Viruses<sup>7</sup>  
Kills 12 Cold and Flu Viruses<sup>7</sup>  
Kill(s) (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface – see Appendix 2}  
Kill(s) (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface – see Appendix 2}  
(Even) Kill(s) antibiotic resistant bacteria\*  
Kill(s) antibiotic resistant bacteria (including the following listed organisms): (Methicillin Resistant Staphylococcus aureus) (MRSA) (Vancomycin Resistant Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (multi- drug resistant Acinetobacter baumannii), (multi-drug resistant Enterobacter aerogenes), (multi-drug resistant Enterococcus faecium), (community associated MRSA USA-300) (and) (community associated MRSA USA-400))  
Kill(s) (X%) more germs(\*\*)(<sup>(6)</sup>) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) (2) (X) more germs(\*\*) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA registered stamped master label dated January 2014) (than ever before)  
(Approved to) Kill(s) (X)(%) (more) (kinds) (of) germs(\*\*)(<sup>(6)</sup>)  
Kill(s) Avian, Human (and / &) Swine Flu†  
Kill(s) Avian Influenza A Virus on pre-cleaned (hard, non-porous) environmental surfaces  
Kill(s) bacteria and viruses\*\* (all over your) (home) (house) {insert use site – see Appendix 2}  
Kill(s) (bacteria\*)(<sup>(1)</sup>) (viruses†) (bacteria and viruses\*\* (fungi(<sup>(1)</sup>)) (and) (eliminates odors) (deodorizes)  
Kill(s) (bacteria\*)(<sup>(1)</sup>) (viruses†) (bacteria and viruses\*\* (fungi(<sup>(1)</sup>)) (mold and mildew)  
Kill(s) (bacteria\*)(<sup>(1)</sup>) (viruses†) (bacteria and viruses\*\* (fungi(<sup>(1)</sup>)) to help your (house) (home) smell cleaner  
Kill(s) (bacteria\*)(<sup>(1)</sup>) (viruses†) (bacteria and viruses\*\* (fungi(<sup>(1)</sup>)) (whenever) you need it  
Kill(s) (bacteria\*)(<sup>(1)</sup>) (viruses†) (bacteria and viruses\*\* (you can't see) (: {insert organisms – see Appendix 1}  
Kill(s) the (bacteria\*)(<sup>(1)</sup>) (viruses†) (fungi(<sup>(1)</sup>)) that (may) cause (the) [{insert illness from table on Appendix 1}]  
Kill(s) (bacteria\*)(<sup>(1)</sup>) (viruses†) (fungi(<sup>(1)</sup>)) that are (a) (common) cause of [{insert illness from table on Appendix 1}]  
Kill(s) [{insert organism(s)}] a (common) cause of [{insert illness from table on Appendix 1}]  
Kill(s) Campylobacter (jejuni) in 30 seconds  
Kill(s) (Destroys) (Eliminates) {insert organisms and appropriate contact time – see Appendix 1} (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes)  
Kill(s) (Destroys) (Eliminates) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) {insert organisms and appropriate contact time – see Appendix 1}  
Kill(s) (Destroys) (Eliminates) (many) bacteria\*(<sup>(1)</sup>)  
Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (bacteria\*)(<sup>(1)</sup>) (viruses†) (bacteria and viruses\*\* (fungi(<sup>(1)</sup>)) (mold and mildew)  
Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (germs(\*\*)) (fungi(<sup>(1)</sup>)) (mold and mildew)  
Kill(s) (Destroys) (Eliminates) Viruses† (in 30 seconds {insert organisms – see Appendix 1}  
Kill(s) (Disinfects against) {insert organisms – see Appendix 1}  
Kill(s) (Eliminates) (99.9% of) (the) (Flu Virus†) (Salmonella\*\*) (Staph\*\*) (and / &) (E. coli)  
Kill(s) germs(\*\*) (2) (X) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)  
Kill(s) germs(\*\*) (X) % faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Kill(s) germs(\*\*) (X)(%) faster<sup>(6)</sup>  
Kill(s) germs(\*\*) faster than ever before (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})  
Kill(s) germs(\*\*)(\*) (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface – see Appendix 2})  
Kill(s) germs(\*\*) (and) (eliminates odors) (deodorizes)  
Kill(s) germs(\*\*) before they spread  
Kill(s) germs(\*\*) (fungi<sup>(1)</sup>) (and / &) (mold and mildew)  
Kill(s) germs(\*\*) to help your (home) (house) smell cleaner  
Kill(s) germs(\*\*)(\*) (whenever) you need it  
Kill(s) Hepatitis B Virus (in 30 seconds)  
Kill(s) (household) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses†) (bacteria and viruses\*\*) (and) (fungi<sup>(1)</sup>)  
Kill(s) (household) germs(\*\*)(\*)  
Kill(s) (household) kitchen (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (and) (fungi<sup>(1)</sup>)  
Kill(s) (more than) (99.9% of) bacteria and viruses\*\*  
Kill(s) (most) (kitchen) (and) (bathroom) (household) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses†) (bacteria and viruses\*\*) (fungi<sup>(1)</sup>) (mold and mildew)  
Kill(s) (most) (kitchen) (and) (bathroom) (household) (germs(\*\*)) (fungi<sup>(1)</sup>) (mold and mildew)  
Kill(s) (MRSA\*) (and / &) (VRE\*)  
Kill(s) (over) (x) (germs(\*\*)) (viruses) (and) (&) (bacteria)  
Kills over 100 germs (even)(including) (: ) E. coli, Salmonella\*\*, Rotavirus and other listed germs  
Kill(s) Respiratory Syncytial Virus (RSV) (an important cause of ear infections in children)  
Kill(s) Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections in children)  
Kill(s) (the following)(household) germs (\*\*) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) ({insert organisms and appropriate contact time –see Appendix 1})  
Kill(s) (the) germs(\*\*) (you can't see) ( {insert organisms – see Appendix 1})  
Kill(s) Trichophyton interdigitale (Athlete's Foot Fungus) (in 2 minutes)  
Kill(s) Trichophyton interdigitale (the fungus that causes Athlete's Foot) (in 2 minutes)  
Kill(s) Vancomycin Resistant Enterococcus faecalis (VRE) (in 2 minutes)  
Kill(s) Viruses† (all over your) (home) (house) ({insert use site / surface – see Appendix 2})  
Kills Salmonella, E. coli, HA-MRSA, RSV, Staph, Strep<sup>8</sup>  
Kill(s) what you can't see: Cold & Flu Viruses†, Salmonella\*\*, Staph\*\* (and / &) E. coli  
(Kill(s))(Wipes out)(Eliminates)(Fights)(Destroys) 99.9% of (cold & flu viruses†)(germs(\*\*))  
Kill(s) (the leading)(#1) (lead)(main)(top) (cause) of the common (cold)(flu)(viruses†) (and / &) (stomach bug)  
Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)  
(Lysol) (daily) (everyday) germ (\*\*) control  
On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria<sup>(\*)</sup>(<sup>1</sup>), viruses† (and) fungi<sup>(1)</sup>: {insert organisms – see Appendix 1}  
On hard, non-porous (non-food contact) surfaces (this product) kills the following (germs(\*\*)) (bacteria<sup>(\*)</sup>(<sup>1</sup>)) (viruses†) (and) (fungi<sup>(1)</sup>): {insert organisms – see Appendix 1}  
(Overall) Disinfection in 3 minutes(!) on hard, non porous surfaces\*\*  
Prevents mold and mildew from (coming back) (returning) (growing) (re-growing) for up to 7 days  
(This product) Disinfects (and sanitizes) (in)(the) (the following areas) {insert use site – see Appendix 1}(\*\*)(\*\*)(\*)  
(This product) (gives) (you) (delivers) (daily) (everyday) germ control (\*\*)(\*)  
(This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs(\*\*)(\*)) (and) (antibiotic resistant bacteria\*) on treated surfaces  
(This product) (Lysol® Brand products) (helps) (fight the spread of) (germs\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) (Lysol® Brand products) helps reduce cross-contamination of (germs\*\*) (and) (antibiotic resistant bacteria\*)  
(This product) is (a) mildewstat(ic) and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard, non-porous surfaces  
(This product) is effective in killing and preventing the growth of mold and mildew on surfaces  
(This product) kills (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes): {insert organisms and appropriate contact time – see Appendix 1}  
(This product) kills (99.9% of) viruses and bacteria\*\* on commonly touched (environmental) surfaces (in your home) (and) (in public places)  
(This product) kills viruses and bacteria\*\* on environmental surfaces (in your home) (and) (in public places)  
Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs(\*\*) on hard non porous surfaces: ((Stomach Flu) Norovirus†) ((Common) Cold) Rhinovirus†) ((Flu) Influenza) ((Ringworm) Trichophyton interdigitale) ((Athletes Foot) Trichophyton interdigitale) ((Food Poisoning) E. coli and Staphylococcus aureus) ((Skin Infection) Staphylococcus aureus MRSA) ((Impetigo) Staphylococcus aureus) ((Pink Eye) Streptococcus pyogenes) ((hand, foot and mouth disease) Coxsackie† Type B3 Virus) ((Sore Throat) Rhinovirus†) ((Upper Respiratory Infection) Rhinovirus and RSV†)  
Virus† (killer) (destroyer) (eliminator)

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

You can also use (this product) to disinfect (and sanitize) (in) places that are difficult to reach (such as nooks and crannies)  
Your family comes in contact with germs (\*\*) everyday (both in the home and in public places)

**<< USE DIRECTIONS >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
(Read the entire label before using the product.)

**(To Unlock Cap:** Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

**(To Deodorize:** Spray on surfaces as needed.)

**To (Disinfect)/(Sanitize) (hard non-porous surfaces) (and) (semi critical medical device or medical equipment surfaces):**  
Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) Leave (surface) (wet) (for (30) (10) seconds to  
sanitize) (and) (for (3) (10) minutes to disinfect). (For (Norovirus), (Hepatitis A virus), (Adenovirus 2), (Fusarium solani) (and) leave  
for 10 minutes (to disinfect).) Air dry. Rinse food contact surfaces (and toys) with (potable) water.

**To (Disinfect)/(Sanitize) (hard non-porous surfaces) (and) (semi critical medical device or medical equipment surfaces):**  
Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) (Leave (surface) wet for time indicated (above)  
(below) (in the (box) (table)) to (sanitize) (and) disinfect.) Air dry. Rinse food contact surfaces (and toys) with (potable) water.  
(insert organisms box & contact time – see Appendix 1)

**(To Control (and Prevent) (the Growth of) Mold & Mildew (and their odors):** Preclean. Spray until thoroughly wet.  
Leave for 3 minutes and allow to air dry. Repeat weekly or as needed.)

**(To Sanitize/Disinfect (Soft Surfaces) (Fabrics):** Spray until wet. DO NOT SATURATE. Leave for (30 seconds) to sanitize and  
for (9.5 minutes)(10 minutes) to disinfect. Air dry. (For difficult odors, repeat application.)

**(To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics):** Spray until wet. DO NOT SATURATE. Air dry.  
(For difficult odors, repeat application.)

**(To Freshen the Air:** Hold can upright. Spray towards the center of the room.)

**(For use around pet areas:** remove all animals from area prior to use. Allow product to fully dry prior to returning animals to  
area. Do not apply product directly to animals. Not intended for use on animal feeding/watering containers. For  
feeding/watering containers coming in contact with product, rinse thoroughly with water.)

**(To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Spray until thoroughly wet. Leave for 5  
minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

**<< ALTERNATE USE DIRECTIONS >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
Read the entire label before using the product.

(Pre-clean surfaces prior to use.) Hold can (container) upright 6" to 8" from surface. Spray (for) (X) (seconds) until (covered with)  
(thoroughly) (wet) (mist). ((Gross ) (Heavy) soil must be removed prior to application.)

**(To Unlock Cap:** Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

**To Deodorize:** Spray on surfaces as needed.

**To Sanitize:** Surfaces must remain wet for (10) (30) seconds then allow to air dry.

**To Disinfect:** (Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must  
remain wet for 6 minutes then allow to air dry) (For (Norovirus) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces  
must remain wet for 10 minutes then allow to air dry)

**Rinse toys and food contact surfaces with potable water after use.**

**For surfaces that come in contact with food:** Use only on hard, non-porous surfaces and rinse thoroughly with water.

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**To Disinfect Toys:** Use only on hard, non-porous surfaces and rinse thoroughly with water after use. Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces must remain wet for 10 minutes then allow to air dry)

**Rinse child/baby plastic toys, child/baby hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.**

**To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces):** Apply to pre-cleaned surface. Allow to remain wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

**Fabric Sanitizer:** (For spot treatment (2" x 2" area) only.)

**To (Spot) Sanitize Soft Surfaces (Fabrics):** Spray until fabric is wet. DO NOT SATURATE. Fabric must remain wet for 30 seconds. Let air dry. (For difficult odors, repeat application).

**To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics):** Spray until fabric is wet. DO NOT SATURATE. Let air dry. (For difficult odors, repeat application). Reapply as necessary.

**(For Use in Air:** Hold can upright. Spray towards the center of the room.)

**<< ALTERNATE USE DIRECTIONS FOR TB Claim on pre-cleaned surfaces >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

Pre-clean hard non-porous, non-food contact surfaces prior to use. Hold can (container) upright 6" to 8" from surface. ((Gross ) (Heavy) soil must be removed prior to application.)

**To Disinfect:** (Surfaces must remain wet for (2) (3) (5) minutes then allow to air dry.

**<< ADVISORY STATEMENTS >>**

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

Do not use on (polished wood,) silk, rayon acetate or satin materials. Always test on a hidden (section)(area) of (fabric) (material).

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.

Does not harm most (bathroom) (restroom) surfaces.

Spray may leave hard floors slippery. Do not concentrate spray over hard floors. (Allow floor(s) to dry) (before using area)

(For Soft Surface (Spot) Application:)

Do not use on silk, rayon acetate or satin fabrics.

Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)

To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

**<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>**

**For Tuberculocidal Activity:** (This product) is effective in (2) (10) minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

**(§§) KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) (HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body

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fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] ((and) Hepatitis B Virus (HBV), (and) Hepatitis C Virus (HCV)).

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ((and) HBV) (and HCV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 30 seconds for HIV-1 ((and) HBV), (and HCV). For other organisms surface must remain wet for 3 minutes. (For Mycobacterium bovis BCG surface must remain wet for 6 minutes then allow to air dry) (For (Norovirus) (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG) (Quant tuberculosis) surfaces must remain wet for 10 minutes minutes then allow to air dry).

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< Terminal Sterilant Statement – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< Terminal Sterilant Statement – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**<< USAGE CLAIMS >>**

(This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards§§

**Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:**

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

**Veterinary Practice / Kennels / Animal Care Facilities:** For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 3 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

**<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

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The term "Y" is a place holder for a character A – Z.



**CAUTION:** Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**PHYSICAL HAZARDS:** FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

#### << STORAGE & DISPOSAL – Residential containers >>

Store in (a cool dry area)(original container in areas inaccessible to small children). (Non-refillable container.) Do not reuse empty container. Do Not Puncture or Incinerate! (Discard in trash or offer for recycling if available)(Recycle empty container if available or discard in trash).

#### << STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal. Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash. If partly filled: Call your local solid waste agency for disposal instructions.

#### << Optional Graphic Images & Text>>



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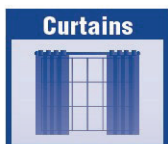
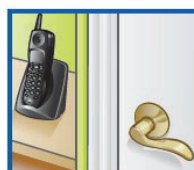
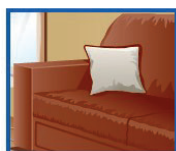
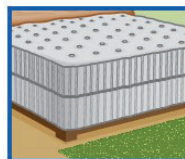
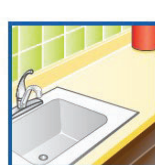
[Place Holder for Spraying in Air graphic]

<< Optional Fruit Graphic Images >>



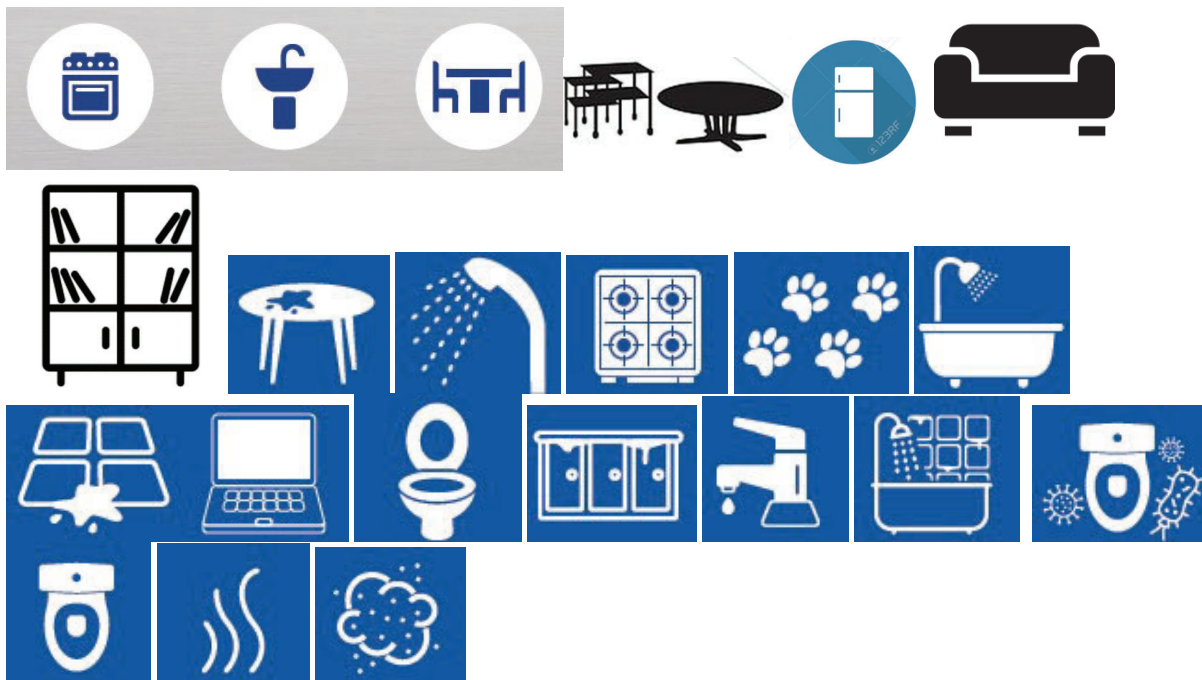
<< Optional Example Pictogram Images Depicting Surface/Use Sites>>

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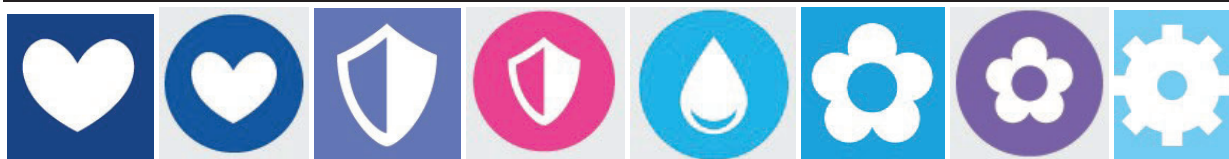


(X People X Toilet) (4 people 1 Toilet)



(Deodorizes) (To) Save you Nose

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<< This graphic is white lettering and white graphics>>

(S) This mark is not an indication of safety. Read and follow all label instructions.

<< This disclaimer must be on pack when the BioPreferred logo is in use.>>

#### << How2Recycle Logos >>



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<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact / soft surfaces) >>

\*\*\* Kills 99.9% of *Staphylococcus aureus* on hard, non-porous, non-food contact surfaces (in 10 seconds) and soft (fabric) surfaces (in 30 seconds).

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

\*\*\* Kills 99.9% of (*Enterobacter aerogenes*) (and) (*Staphylococcus aureus*) on hard, non-porous, non-food contact surfaces (in 10 seconds).

4 Kills 99.99% of (*Enterobacter aerogenes*) (and) (*Staphylococcus aureus*) on hard, non-porous, non-food contact surfaces (in 30 seconds).

6 (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label) label (for this product) (version X) (insert date)

<< Sanitization – Bacteria (soft surfaces) >>

\*\*\* Kills 99.9% of (*Klebsiella pneumoniae*) (*Pseudomonas aeruginosa*) (and) (*Staphylococcus aureus*) on soft (fabric) surfaces in 30 seconds.

<< Disinfection – Antibiotic Resistant >>

\* Kills (Methicillin Resistant *Staphylococcus aureus* (MRSA)) (Vancomycin Resistant *Enterococcus faecalis* (VRE)) (*Klebsiella pneumoniae* – NDM-1 positive) (*Klebsiella pneumoniae* Carbapenem Resistant) (*Escherichia coli* with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) *Acinetobacter baumannii*) (Multi-Drug Resistant (MDR) *Enterobacter aerogenes*) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant *Enterococcus faecium*) (*Klebsiella pneumoniae* with extended beta-lactamase resistance (ESBL)) (community associated *Staphylococcus aureus* (CA-MRSA) USA 300 clone) (community associated *Staphylococcus aureus* (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance *Streptococcus pneumoniae* (PRSP)) (on hard, non-porous surfaces) (in (2) (3) minutes).

\* (Methicillin Resistant *Staphylococcus aureus* (MRSA)) (Vancomycin Resistant *Enterococcus faecalis* (VRE)) (*Klebsiella pneumoniae* – NDM-1 positive) (*Klebsiella pneumoniae* Carbapenem Resistant) (*Escherichia coli* with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) *Acinetobacter baumannii*) (Multi-Drug Resistant (MDR) *Enterobacter aerogenes*) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant *Enterococcus faecium*) (*Klebsiella pneumoniae* with extended beta-lactamase resistance (ESBL)) (community associated *Staphylococcus aureus* (CA-MRSA) USA 300 clone) (community associated *Staphylococcus aureus* (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance *Streptococcus pneumoniae* (PRSP))

<< Hard, Non Porous Surface Disinfection – Cold & Flu >>

† Kills (Rhinovirus Type 39) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) and on hard, non-porous surfaces in 30 seconds.

† (Kills) Rhinovirus Type 39 (and) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) (on hard, non-porous surfaces in 30 seconds).

<< Hard, Non Porous Surface Disinfection – Mold Allergens >>

†† Kills *Aspergillus niger* and *Penicillium chrysogenum* (on hard, non-porous surfaces) (in 3 minutes).

†† *Aspergillus niger* (mold and mildew) and *Penicillium chrysogenum*

<< Hard, Non Porous Surface Disinfection – Bacteria / Fungi >>

(<sup>1</sup>) Kills {insert 2 minute disinfection – bacteria from Appendix 1} (and) {insert 2 minute disinfection – fungi from Appendix 1} (on hard, non-porous surfaces) (in 2 minutes).

(<sup>1</sup>) ({insert 2 minute disinfection – bacteria from Appendix 1} (and) ({insert 2 minute disinfection – fungi from Appendix 1}))

(<sup>1</sup>) Kills {insert 2 minute disinfection – bacteria from Appendix 1} (and) {insert 2 and/or 3 minute disinfection – fungi from Appendix 1} (on hard, non-porous surfaces) (in 3 minutes).

(<sup>1</sup>) {insert 2 minute disinfection – bacteria from Appendix 1} (and) {insert 2 and/or 3 minute disinfection – fungi from Appendix 1}

<< Hard, Non Porous Surface Disinfection – Viruses >>

† Kills {insert 30 second disinfection – viruses from Appendix 1} (on hard, non-porous surfaces) (in 30 seconds).

† {insert 30 second disinfection – viruses from Appendix 1}

† Kills {insert 30 second, 1 and/or 3 minute disinfection – viruses from Appendix 1} (on hard, non-porous surfaces) (in 3 minutes).

† {insert 30 second, 1 and/or 3 minute– viruses from Appendix 1}

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The term “Y” is a place holder for a character A – Z.

**<< Hard, Non Porous Surface Disinfection – Germs(\*\*), bacteria & virus and/or fungi >>**

\*\* Kills {{insert 2 minute and/or 30 second disinfection - bacteria from Appendix 1}} {{insert 30 second, 1 and/or 3 minute disinfection – viruses from Appendix 1}} {{insert 2 and/or 3 minute disinfection - fungi from Appendix 1}} (on hard, non-porous surfaces) (in 3 minutes).

\*\* (Disinfects:) {{insert 2 minute or 30 second disinfection - bacteria from Appendix 1}} {{insert 30 second, 1 and/or 3 minute disinfection – viruses from Appendix 1}} {{insert 2 and/or 3 minute disinfection - fungi from Appendix 1}}

(<sup>6</sup>)(<sup>6</sup>(based on) (vs.) (previous) )(current)(existing)(regular) (Lysol® Brand Disinfectant Spray) {{insert Lysol® brand name}} (EPA registered master label) label (for this product) (version x) {{insert date}})

(<sup>7</sup>) Influenza A Virus (H1N1) (A/Malaya/302/54), Influenza A Virus (H3N2), Influenza A Virus (H5N1), Human Coronavirus, Influenza A Virus (New Caledonia/20/99), Influenza B Virus (Strain B/Hong Kong/5/72), (Pandemic) Influenza A Virus [2009 H1N1], Respiratory Syncytial Virus (RSV), Rhinovirus Type 39, SARS Coronavirus, Swine Influenza A Virus (H1N1), Influenza H7N9 (wildtype A/Anhui/1/2013)

(<sup>8</sup>) Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes

(<sup>9</sup>) Hard non porous and soft surfaces (100% polyester fabric surfaces)

**<< Soft Surface Disinfection – Germs , bacteria & virus and/or fungi >>**

¥ Kills {{insert 9.5 minute disinfection –Bacteria- soft surfaces from Appendix 1}} {{insert 10 minute disinfection – Viruses- soft surfaces from Appendix 1}} {{insert 9.5 minute disinfection - Fungi - soft surfaces from Appendix 1}} on 100% polyester fabric surfaces (in 9.5 minutes) [Note to reviewer: 9.5 minutes will be stipulated only when disinfection-soft surface-bacteria/fungi are listed] (10 minutes) minutes [Note to reviewer: 10 minutes will be stipulated only when disinfection-soft surface-viruses are listed. If the claim lists both viruses and bacteria, then a contact time of 10 minutes will be listed]

¥100% polyester fabric surfaces

**<< General Freshening Claims Qualifiers >>**

<sup>β</sup> Freshens soft surfaces. Use as directed

**Symbol Designation – used on product labels**

Single asterisk ( * ) ( <sup>1</sup> )	Bacteria * ( <sup>1</sup> ) Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( ** )	Germs (**)	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk ( *** )	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger ( †† )	Allergens ††	Used for identifying the removal of living mold allergens

**This product has been tested and found effective against the following micro-organisms:**

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 2-min Disinfection - Bacteria – Hard, Non Porous surface>>	ATCC No	<< 30-sec Disinfection - Viruses– Hard, Non Porous surface >>	ATCC No.
Acinetobacter baumannii MDR	(19606)	(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54)	(VR-98)
Acinetobacter calcoaceticus	(18-19902)	(Avian) Influenza A Virus (H3N2)	(VR-2072)
Acinetobacter haemolyticus	(18-19906)	(Avian) Influenza A Virus (H5N1)	
Bordetella pertussis	(12743)	Coxsackie Type B3 Virus (Hand, Foot and Mouth Disease)	(VR-30)
Burkholderia cepacia	(25416)	Cytomegalovirus	(VR-538)
Citrobacter freundii	(8090)	(Duck) Hepatitis B Virus	
Corynebacterium diphtheriae	(11913)	Hantavirus	
Corynebacterium xerosis	(7711)	*Hepatitis C Virus (HCV) (BVDV - surrogate)	(NVSL)
Cronobacter sakazakii <<Pre-cleaned surfaces >>	(12868)	Herpes Simplex Virus Type 1	(VR-733)
Enterobacter aerogenes MDR	(29751)	Herpes Simplex Virus Type 2	(VR-734)
Enterobacter cloacae	(13047)	Human Coronavirus	(VR-740)
Enterococcus faecalis	(828)	Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (tested in the presence of 50% whole human blood)	
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51575)	Influenza A Virus (New Caledonia/20/99)	(CDC99044140)

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Enterococcus faecium VRE + MDR	(51559)	Influenza B Virus (Strain B/Hong Kong/5/72)	(VR-823)
Escherichia coli	(11229)	Newcastle Disease Virus	(VR-108)
Escherichia coli O157:H7 (E. coli) (food poisoning)	(43888)	(Pandemic) Influenza A Virus [2009 H1N1]	(CDCr712192)
Escherichia coli O104:H21	(BAA 182)	Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections)	(VR-26)
Escherichia coli O45:K-H-	(ECL 1001)	Rhinovirus Type 39 (a leading cause of the common cold) (Sore Throat, Upper Respiratory)	(VR-340)
Escherichia coli O111:H8	(BAA 184)	Rotavirus WA	(VR-2018)
Escherichia coli ESBL	(BAA 196)	SARS Coronavirus	(CDC200300592)
Haemophilus influenzae	(33930)	(Swine) Influenza A Virus (H1N1)	(VR-333)
Klebsiella oxytoca	(13182)	Vaccinia Virus	(VR-119)
Klebsiella pneumoniae	(4352)		
Klebsiella pneumoniae NDM-1 positive	(CDC1000527)	<< 1-min Disinfection - Viruses Hard, Non Porous surface >>	
Klebsiella pneumoniae Carbapenem resistant	(BAA18-1905)	Echovirus Type 12	(VR 1563)
Klebsiella pneumoniae ESBL	(700603)	Enterovirus Type 68	(VR-561)
Listeria monocytogenes	(19118-19)		
Micrococcus luteus << Pre-cleaned surfaces >>	(14408)	<< 2-min Disinfection - Viruses Hard, Non Porous surface >>	
Neisseria elongata	(25295)	Influenza H7N9 (wildtype A/Anhui/1/2013)	(CDC2013759189)
Pasteurella multocida	(12947)		
Proteus mirabilis	(25933)	<< 3-min Disinfection - Viruses- - Hard, Non Porous surface >>	
Proteus vulgaris	(9920)	Adenovirus 14	(VR-15)
Pseudomonas aeruginosa	(15442)		
Pseudomonas putida	(12633)	<< 10-min Disinfection - Viruses- Hard, Non Porous surface >>	
Salmonella enterica (food poisoning) (skin infections)	(10708)	Adenovirus 2	(VR-846)
Salmonella enterica serovar enteritidis	(13076)	Feline Calicivirus (Norovirus)	(VR-782)
Salmonella enterica serovar paratyphi	(8759)	Hepatitis A Virus	
Salmonella enterica serovar typhi	(6539)		
Salmonella enteritidis	(4931)	<< 2-min Disinfection - Fungi - Hard, Non Porous surface >>	
Serratia marcescens	(14756)	Trichophyton interdigitale (Athlete's Foot Fungus) (Ringworm)	(9533)
Shigella dysenteriae	(11835)	Candida albicans	(10231)
Shigella flexneri	(9380)	Candida parapsilosis	(22019)
Shigella sonnei	(25931)		
Staphylococcus aureus	(6538)		
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(33592)	<< 3-min Disinfection - Fungi - Hard, Non Porous surface >>	
Staphylococcus aureus - CA-MRSA USA-300	(NRS 384)	Aspergillus niger	(6275)
Staphylococcus aureus - CA-MRSA USA-400	(NRS 123)	Penicillium chrysogenum	(10109)
Staphylococcus epidermidis	(12228)		
Staphylococcus haemolyticus	(29969)	<< 10-min Disinfection - Fungi - Hard, Non Porous surface >>	
Staphylococcus hominis	(25615)	Fusarium solani	(36031)
Staphylococcus saprophyticus	(15305)	Penicillium chrysogenum	(918-198)
Streptococcus agalactiae	(13813)		
Streptococcus pneumoniae PRSP	(700677)	<< Hard, non porous Surface Mildew Fungistat (3 min) >>	
Streptococcus pyogenes [Strep]	(12384)	Alternaria alternata	(13963)
Streptococcus salivarius (pink eye)	(7073)	Aspergillus niger (mold & mildew)	(6275)
Vibrio cholerae	(11623)	Penicillium chrysogenum	(918-198)
Yersinia enterocolitica	(23715)		
		<< 30-sec Sanitization - Bacteria - Hard, non porous Surface >>	
<< 3-min Disinfection - Bacteria- Hard, Non Porous Surface >>		Enterobacter aerogenes	(13048)
Bordetella avium	(35086)	Staphylococcus aureus	(6538)
		<< 5-min Disinfection - Bacteria Hard, Non Porous Surface >>	
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51299)	Klebsiella pneumoniae	(4352)

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		Pseudomonas aeruginosa	(15442)
<< 10-min Disinfection - Bacteria Hard, Non Porous Surface >>		Staphylococcus aureus	(6538)
Acinetobacter calcoaceticus	(15473)	<< 9.5 Min Disinfection – Bacteria – Soft Surface >>	
Listeria monocytogenes	(19115)	Salmonella enterica	(ATCC 10708)
Mycobacterium bovis BCG [Quant tuberculosis]	(35743)	Staphylococcus aureus	(ATCC 6538)
Salmonella enterica serovar paratyphi B	(10719)	Pseudomonas aeruginosa	(ATCC 15442)
		<< 10 Min Disinfection – Viruses – Soft Surface >>	
<< 30-sec Disinfection - Bacteria Hard, Non Porous Surface >>		Rhinovirus Type 39 (a leading cause of the common cold) (Sore Throat, Upper Respiratory)	(VR-340)
Campylobacter jejuni	(33560)	Influenza A Virus (H1N1) (Strain: A/Swine/Iowa/15/30)	(VR-333)
		<<9.5-min Disinfection - Fungi – Soft Surface >>	
Enterobacter aerogenes	(13048)	Trichophyton interdigitale	(ATCC 9533)
Staphylococcus aureus	(6538)		
{one of the following contact times and associated Directions for Use will appear on the label for TB}			
<< 2-min Disinfection - Bacteria – Pre-cleaned hard, non porous surfaces >>			
Mycobacterium bovis BCG			
<< 3-min Disinfection - Bacteria – Pre-cleaned hard, non porous surfaces >>			
Mycobacterium bovis BCG			
<< 5-min Disinfection - Bacteria – Pre-cleaned hard, non porous surfaces >>			
Mycobacterium bovis BCG			
<< 6-min Disinfection - Bacteria - Hard, Non Porous Surface >>			
Mycobacterium bovis BCG			

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (non-wood)	Door knob (handle)	Marble (culture) (synthetic)	Sealed granite
Baby prams	Drains	Marlite	Shower (stall) (area) (doors)
Baby strollers	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
Bathroom surfaces	Drinking fountains	Metal blinds	Sinks (basin)
Bathub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (non-wood)	Table (tabletops)
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (non-wood)	Patient Chairs	Tin
Cabinets (non-wood)	Garbage (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (non-wood)	Glass	Plastic	(Toilet) (Urinal) Exteriors
Changing (table) (counter)	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys ^	Washable Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	Glazed tile	Plastic mattress covers	Whirlpool interiors
Counter (Countertop) (non-wood)	Highchair (non-wood)	Portable toilet	Windows (windowsills)
Crib (non-wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	
Crystal	Light switches	Refrigerator exteriors	
Cuspidors	Linen carts	Remote controls	Hard, non-porous surfaces

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Desk (non-wood)			
Handrail(s)	IV Pole(s)	Wheelchairs	
^ Non-medical or Fixture		^ Follow directions for Toys under Directions for Use – rinsing application required.	

**Hard, non-porous use sites: (Graphic – depicting site)**

All around the (house) (home)	Car (Truck)	Kitchen	Public places
Attic	Closet	Laundry room	Restroom
Automobile	Children's Room	Living room	Storage (area) (room)
Baby's room	Den (Study)	Locker	Studio
Basement	Dining room	Mobile home	Sunroom
Bathroom	Dorm	Mud room	Supermarket
Bedroom	Family room	Nursery	Tool shed
Boat	Garage	Pet (area)(space)	Vacation home
Cabin	Grocery Store	Playroom	Vehicles
Camper (Trailer)	Home (House)	Public eating places	Workshop (home)
Toddler's Room			

**Soft surface use sites: (Graphic – depicting site) [Note to reviewer: Qualifier \*\* will be added if the graphic relates to soft surface disinfection and ^^ refers to Deodorization only]**

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Stuffed (Plush) toys
Back (School) pack	(Dog) (Pet) (bed) (Collar)	Seat cushion (kitchen)	Suitcase (luggage)
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(upholstered) Booster Seat
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) chairs
Bedding (Bedsprad)	Duvet cover	Shower curtain (fabric)	(Upholstered) couches
Box spring (cover)	Gym bag (fabric)	Slippers	(Upholstered) furniture
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Upholstery
Clothing	Laundry bag (fabric)	Sponges (rags)	Window treatments (fabric)
Cots	Mattress (cover)	Sport(s) (bag(s)) (equipment)	Carpet^^
Couch (Sofa)	Mop (Broom)	Stroller (seats)	Soft (fabric) surfaces
Curtains (Draperies)	Area Rug (Carpet^^)	Stuffed animals	
Garments	Coats (Outdoor Wardrobe)	Jackets	Sweatshirts
(Gym) (Workout)(Cloths) (shoes)	Sofa Cushion	(Door) (Welcome) Mat	(Rugged) Jeans
Patio Cushions	Scarves	Hats	Gloves
(Outdoor) (Camp) gear	Beanbag	Beach Blanket	Umbrella
Sling Chair	Towels		

**^^ Deodorization**

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form (continued) >>

**Professional Use Sites^^^:**

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care Facility	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmary)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club
^^^ Specific to Professional Branded products Only			

**Surface Types: (~ Non-Medical or Fixture)**

<<Hard, Non porous Surfaces>>		
Acrylic		
Brass	Glazed ceramic (tile)	Metal
Ceramic	Glazed porcelain (tile)	Parquet
Chrome	Glazed tile	Plastic
Copper	Laminate	Sealed granite
Crystal	Linoleum	Stainless Steel

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Enamel	Marble (culture) (synthetic)	Tin
Glass	Marlite	Vinyl (tile)
<<Soft Surfaces>>		
Cotton	Wool	Nylon
Polyester	Rayon Blend	Cotton/Polyester/Nylon/Wool- any combination or percentage of each

### << APPENDIX 3 >>

#### << This product is free from the following components >>

Alkyl phenol ethoxylates (APEs)	Arsenic	(chlorine) bleach
Dyes	Formaldehyde	(Harsh) acids
Lead	Mercury and mercury- containing compounds	Parabens
(phosphates) (phosphorous)	Phthalates	Plastic microbeads
Triclosan		

### <<APPENDIX 4>>

#### << EMERGING PATHOGENS STATEMENTS >>

**“This product is eligible to make certain claims against enveloped, large non-enveloped and small non-enveloped emerging pathogens when used in accordance with the use directions for the supporting virus. Note that for use against small, non-enveloped emerging viruses, the use directions for Feline Calicivirus should be followed.”**

- [Insert Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, [Insert product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.
- [Name of illness/outbreak] is caused by [name of emerging virus]. [Insert Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

#### <<Viral organisms used as the basis to qualify for the Emerging Pathogens Policy>>

Small, Non Enveloped Virus	Large, Non Enveloped Virus
Rhinovirus Type-39 (VR-340) – 30 seconds, Feline Calicivirus (VR-782)- 10 min	Adenovirus 14 (VR-15)- 3 minutes

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